



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

# CONTRACT

<u>Contract / Revision</u> 940065 /		<u>Alt Order #</u> 06266164
<u>Product</u> Issue		
<u>Contract Dates</u> 08/22/12 - 08/27/12		<u>Estimate #</u> 317 AMER FOR PROSP
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/08/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	08/22/12	08/23/12	Good Morning America	7-9a		:30			NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WT---				2	\$525.00			
N 2	KOAT	08/22/12	08/24/12	Action 7 News @ 6p	6-630p		:30			NM	3	\$2,400.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$800.00			
N 3	KOAT	08/22/12	08/24/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				2	\$800.00			
N 4	KOAT	08/22/12	08/24/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				2	\$850.00			
N 5	KOAT	08/22/12	08/24/12	Nightline	1105-1135p		:30			NM	3	\$675.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	--WTF--				3	\$225.00			
N 7	KOAT	08/25/12	08/25/12	NASCAR Cup Series Prime	530-9p		:30			NM	4	\$2,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----4-				4	\$650.00			
D 8	KOAT	08/25/12	08/25/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 9	KOAT	08/25/12	08/25/12	Sa A7N @ 6P	6-630p		:30			NM	0	\$0.00
N 10	KOAT	08/25/12	08/25/12	GREY'S ANATOMY	Late Fringe/Variou		:30			NM	1	\$130.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/20/12	08/26/12	-----1-				1	\$130.00			

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Contract / Revision	Alt Order #
940065 /	06266164

Contract Dates	Product	Estimate #
08/22/12 - 08/27/12	Issue	317 AMER FOR PRDSPEI

Advertiser	Original Date / Revision
Americans for Prosperity	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KOAT	08/26/12	08/26/12	This Week	9-10a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----1				1	\$500.00			
N 12	KOAT	08/26/12	08/26/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----1				1	\$525.00			
N 13	KOAT	08/27/12	08/27/12	Good Morning America	7-9a		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$525.00			
N 14	KOAT	08/27/12	08/27/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$800.00			
N 15	KOAT	08/27/12	08/27/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$800.00			
N 16	KOAT	08/27/12	08/27/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$850.00			
N 17	KOAT	08/27/12	08/27/12	Nightline	1105-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$225.00			
N 18	KOAT	08/27/12	08/27/12	BACHELOR PAD	7-10p		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/27/12	09/02/12	1-----				1	\$2,200.00			
N 19	KOAT	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S-				2	\$300.00			
N 20	KOAT	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-----S				1	\$300.00			
<b>Totals</b>											<b>28</b>	<b>\$17,480.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	22	\$12,080.00	\$10,268.00
08/27/12 - 08/27/12	6	\$5,400.00	\$4,590.00
<b>Totals</b>	<b>28</b>	<b>\$17,480.00</b>	<b>\$14,858.00</b>

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<u>Contract / Revision</u>		<u>Alt Order #</u>
940065 /		06266164
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/22/12 - 08/27/12	Issue	317 AMER FOR PROSPEI
<u>Advertiser</u>		<u>Original Date / Revision</u>
Americans for Prosperity		08/08/12 / 08/08/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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**Mentzer Media Services**  
**Attention: Anne Braunscheidel**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

<u>Contract / Revision</u> 940092 /		<u>Alt Order #</u> 06266366
<u>Product</u> Issue		
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Estimate #</u> 327 AMER FOR PROSP	
<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/08/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	09/04/12	09/06/12	Good Morning America	7-9a		:30			NM	2	\$1,050.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-T---				2	\$525.00			
N 2	KOAT	09/04/12	09/07/12	Action 7 News @ 6p	6-630p		:30			NM	4	\$3,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWTF--				4	\$800.00			
N 3	KOAT	09/04/12	09/06/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWT---				2	\$800.00			
N 4	KOAT	09/04/12	09/06/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-T-T---				2	\$850.00			
N 5	KOAT	09/04/12	09/06/12	Nightline	1105-1135p		:30			NM	3	\$675.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-TWT---				3	\$225.00			
N 6	KOAT	09/08/12	09/08/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/03/12	09/09/12	-----2-				2	\$300.00			
D 7	KOAT	09/08/12	09/08/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
D 8	KOAT	09/08/12	09/08/12	Sa A7N @ 6P	6-630p		:30			NM	0	\$0.00
		Class of Time - Pre-emptible with notice										
N 9	KOAT	09/09/12	09/09/12	This Week	9-10a		:30			NM	1	\$500.00
		Class of Time - Immediately Pre-emptible without notice										

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<u>Contract / Revision</u>	<u>Alt Order #</u>
940092 /	06266366

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	Issue	327 AMER FOR PROSPEI

<u>Advertiser</u>	<u>Original Date / Revision</u>
Americans for Prosperity	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1 1 \$500.00												
N 10	KOAT	09/09/12	09/09/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$525.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1 1 \$525.00												
N 11	KOAT	09/10/12	09/10/12	Good Morning America	7-9a		:30			NM	1	\$525.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$525.00												
N 12	KOAT	09/10/12	09/10/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$800.00												
N 13	KOAT	09/10/12	09/10/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$800.00												
N 14	KOAT	09/10/12	09/10/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,300.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$1,300.00												
N 15	KOAT	09/10/12	09/10/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$850.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$850.00												
N 16	KOAT	09/10/12	09/10/12	Nightline	1105-1135p		:30			NM	1	\$225.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$225.00												
N 17	KOAT	09/10/12	09/10/12	BACHELOR PAD	7-10p		:30			NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$2,200.00												
N 18	KOAT	09/08/12	09/08/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S- 1 \$600.00												
<b>Totals</b>											<b>25</b>	<b>\$17,150.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	25	\$17,150.00	\$14,577.50
<b>Totals</b>	<b>25</b>	<b>\$17,150.00</b>	<b>\$14,577.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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<u>Advertiser</u> Americans for Prosperity		<u>Original Date / Revision</u> 08/08/12 / 08/08/12

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.5em; margin-left: 100px;">K O A T</span>	<b>Date:</b> <span style="font-size: 1.5em; margin-left: 10px;">8/6/12</span>
--	--

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES	8/8 - 8/14				

**Total Charges: \$** 16,950 **GROSS**

This broadcast time will be used by: Americans for Prosperity

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

### TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012      John Flynn      703-224-3200  
 Date                      Signature                      Contact Phone Number

### TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted      ☐ Accepted in Part      ☐ Rejected

\* Brynn      Bureau      GM  
 Signature                      Printed Name                      Title